



readymade

on point and red

cat:
ndr 029

ship date:
sept 15.01

release date:
oct 1.01

exclusive territories:
canada - no, scratch
uk - shellshock

file under:
sprawling urban sound-
scapes ideal for street
lights under rainy nights

**would sound good
on a mix tape with:**
mbv, slowdive, windy
and carl, southpacific,
mogwai, flying saucer
attack, hood, bark psy-
chosis, new order

ads:
puncture, exclaim, dag-
ger, broken pencil, etc

names to drop:
pipedream

radio:
fanatic promotion

previous releases:
the block alone 7"
the dramatic balanced

tracks:
10 - the block alone
5 - a blind tomorrow
6 - no longer ortona
8 - the new people

On Point and Red is the second full length from Vancouver's Readymade. Atmospheric, melodic and delay-laden, layers of guitars and synths propel the album through 10 tracks of urban soundscape, where seemingly slack and militant attitudes play-off but don't play-out..

Readymade have 2 previous releases, 1997's brilliant debut **the dramatic balanced** (on **no records**) and 1999's **the block alone** 7" single (on **endearing**). The cd collected excellent canadian press and found a home with dream pop connoisseurs worldwide while the 7" became renowned for the title track's consistent listener response at select campus radio stations.

OPAR sees original members Arch (guitar, vocals), Kevin Hilts (keyboards) and Thrown Daggers (bass) return after over a year of inactivity to once again fill the lanes on the break, this time joined by d.t. (mixboard) and dr. roberts (drum kit) of the sublime **Pipedream** (releases on uk labels **amberley**, **earworm** and **enraptured**). The band transcends their early mastery of old school shoegaze to create a recording of subtle dynamics, mellow catchiness, arcing melodies and propulsive rhythms in a charge to derail the programming of time, routine and responsibility.

For additional press clippings, news and other details please visit the band's web site at www.readymade-yvr.com. Press photos, large album jpegs and mp3's are available at endearing.com.

endearingrecords

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